



Alba

Graduate
Business
School



Summer School 2026

Learning Agility in the Era of Disruption

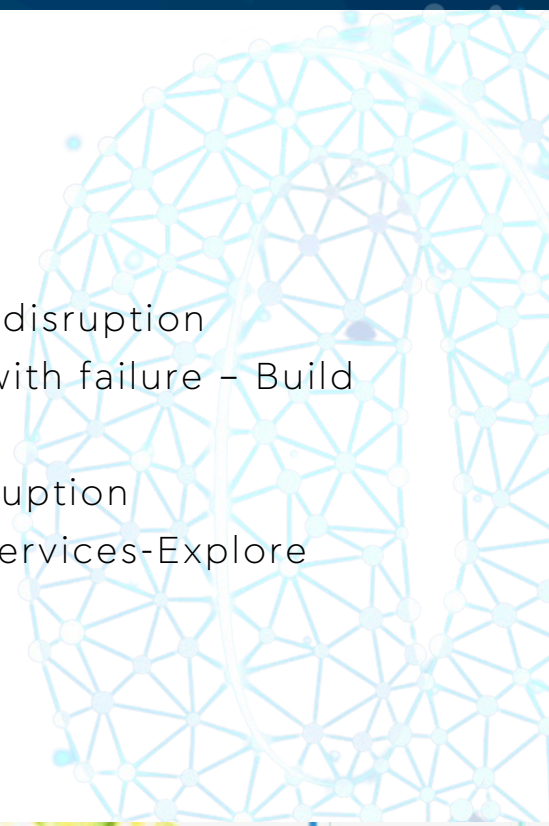
Athens, July 6-9

Stop agonizing about digital transformation and how to implement a new strategy in your company/career etc. Start thinking how you can develop a mindset that will make you thrive in a disruptive era!



Learning Experience

- Learn about Digital Transformation
- Develop a Learning Mindset for Agility – Learn how to learn in the era of disruption
- Challenge your company's status quo, experiment, and get comfortable with failure – Build a strategy of Agility
- Get to a positive mindset and resilience in order to thrive in times of disruption
- Experience hands-on methodologies for designing better products and services-Explore Design Thinking Methodology



Summer school tentative schedule

MONDAY, JULY 6

10:00-13:00 "Navigating the Digital Age: Digital Strategies for Transforming Your Business in the 21st Century", Mr. George Panou, Head Of Innovation Center | Digital Banking EUROBANK SA

13:00-14:00 Lunch break

14:00-17:00 "Develop a Learning Mindset for Agility: Learning Agility" & "Decision Making for Strategic Agility", Kostas Axaroglou, Professor of International Business and Strategy

Acropolis Walking Tour with a guide

TUESDAY, JULY 7

10:00-13:00 "Building skills for disruption: User centered methodologies for designing better products and services", Ms. Elena Avatangelou, Design Thinking Facilitator & Trainer

13:00-14:00 Lunch break

14:00-17:00 Design Thinking Sprint
Ms. Elena Avatangelou

WEDNESDAY, JULY 8

10:00-13:00 DesignThinking Sprint
Ms. Elena Avatangelou
Work in teams

13:00-14:00 Lunch break

14:00-16:00 DesignThinking Sprint
Ms. Elena Avatangelou
Work in teams

16:00-17:00 Presentation of final ideas

THURSDAY, JULY 9

10:00-13:00 "The Gifts of Uncertainty", Mr. Dimitris Santorinaios, MSc PgD, Clinical Psychologist and Contemporary Psychodynamic Psychotherapist, ACC Coach & Certified Trainer

13:00-14:00 Lunch break

Departure at 14:00 to Vouliagmeni (Athens Riviera)
Beach experience until sunset.
Bring your swimming suit.

Extra tips

Fees: **690 Euro** (for free movers) **300 Euro** (for exchange partner Universities)

Special fee for Greek students: **450 Euro**

- Fees include: school administration fees, bus rental for visit to Athens Riviera, Acropolis Tour with a guide, coffee breaks at Alba
- Fees don't include: air tickets to Athens, accommodation, lunches/dinners, entrances to Archaeological sites.

Four days in Athens include: Tour of Acropolis Hill, Athens Riviera visit, beach experience until sunset.

Suggested hotel next to Alba: Athinai Hotel, single room rate including breakfast: 85 euros/day

For more info please contact Ms. Anna Vithoulka, avithoulka@alba.acg.edu



About Athens



Athens offers a variety of things to see and do, and most of the times, under favorable weather conditions. Athens is considered one of Europe's safest capitals; its transportation network is user-friendly; there are numerous museums and archeological sites and hundreds of restaurants to satisfy every taste. The sea is just around the corner. In 30 minutes you may reach the coast line and enjoy the sea breeze of Aegean Sea.



About Alba

- An exciting learning environment that blends top-notch faculty, award-winning curriculum, action-driven learning and international perspective
- 106 partner schools from 33 countries
- Broad Portfolio of MBA and MSc Programs

**Executive
MBA**

**The Alba
MBA**

**MBA with
Shipping**



**MSc in
Shipping
Management**

**MSc in
Management**

**MSc in
Strategic
HRM**

**MSc in
Finance**

**MSc in
Marketing**

